

LAUREN ALISE SCHULTZ

Highly experienced communications and fundraising professional providing freelance donor research, grant writing, development and communications services, branding execution, website support and social media management to nonprofits and small businesses.

SKILLS + ABILITIES

- Proficient with: Foundation Directory Online Database, Microsoft Office Suite, Google Office Suite, Crowdrise Online Fundraising, Constant Contact Email Marketing, Facebook, Instagram, LinkedIn, Google Plus, Twitter.
- Experienced in: Adobe InDesign, Canva, WordPress Website Management, Weebly Website Management, MailChimp Email Marketing, Raiser's Edge Database.
- Experienced in writing for and managing publications that cultivate positive public image, including website content, newsletters, event materials and social media.
- Experience developing and delivering curriculum for use in the workplace and in university classrooms.

EDUCATION

Master of the Arts in Literature, May 2009
American University, Washington D.C.
*Full Merit Fellowship, Teaching Assistantship,
Mellon Grant for Graduate Student Research*

Bachelor of Sciences in Written Communications, May 2005
Eastern Michigan University, Ypsilanti, MI
Regents Scholarship, Phi Kappa Phi Honors Fraternity

ONGOING TRAINING

The Foundation Center New York City, NY (2011-2017)
Blackbaud Database Training (2013-2014)

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RESULTS

- \$27,000,000 in government contracts and \$1,130,000 in private funds secured for various organizations through the formal grant application process.
- \$21,000 raised through crowdfunding campaigns.
- 12,775 social media users reached through 11 social media accounts currently or previously managed.
- 2,500 donors reached through email marketing.

NONPROFIT EXPERIENCE

- The Biondi Special Education School; Yonkers, NY
- The Dr. Katharine Dodge Brownell School; Bronx, NY
- HR Glocal Anti-Trafficking; South Haven, MI
- The Jobs for Life Program; Benton Harbor, MI
- Krasl Art Center; Saint Joseph, MI
- The Leake & Watts Parent-Child Home Program; Yonkers, NY
- Michigan's Great Southwest Strategic Leadership Council; Saint Joseph, MI
- Mosaic Christian Community Development Association; Benton Harbor, MI
- Overflow Church; Benton Harbor, MI
- Pursuit of Innovation (Pi515); Des Moines, IA
- Reliant Ministries (*formerly Great Commission Ministries*); Orlando, FL
- Rising Ground (*formerly Leake & Watts*); Yonkers, NY
- Society for Annuity Facts and Education; Des Moines, IA
- Woodfield Juvenile Detention Center; Valhalla, NY

INSTRUCTIONAL EXPERIENCE

- American University; Washington, D.C.
Graduate Instructor, Post-Graduate Instructor, 2007 – 2011
- Mercy College; Dobbs Ferry, NY

PUBLICATIONS

Available Upon Request.

LAUREN ALISE SCHULTZ

\$27,000,000 IN GOVERNMENT FUNDING AWARDED FROM

The Federal Administration for Children and Families, Office of Head Start
The Federal Department of Health & Human Services, Office of Refugee Resettlement
The New York City Department of Education
The New York State Administration for Children's Services (ACS)
The New York State Office of Children and Family Services (OCFS)
The Westchester County, New York, Department of Probation

\$1,130,000 IN PRIVATE GRANTS AWARDED FROM

The America Electric Power (AEP) Foundation
The Berrien Community Foundation
The Carvel Foundation
The Crane Company Fund
CVS Caremark
The Edith Glick Shoolman Children's Foundation
The Entergy Charitable Foundation
The Frederick S. Upton Foundation
Hitachi Metals America Ltd.
The Hyde and Watson Foundation
The Laura Bush Foundation
The Lowenstein Foundation
The New York Community Trust
The Muhammad Ali Peace Center
The Metzger-Price Foundation
The Non-Profit Finance Fund
The Old National Bank Foundation
Optimum Lightpath
Payless Shoes
The Saint Joseph Benton Harbor Rotary Club Foundation
The Sansom Foundation
The Sarah S. Scheffelin Trust
TD Bank Charitable Foundation
The Thendara Foundation
The WholeKids Foundation